A performance-level course that will focus on the use of social media in enhancing disaster preparedness, response, and recovery. The training will provide participants with the knowledge and skills to integrate social media into their current communication plans. It will define social media and its uses and identify the tools, methods, and models to properly make use of social media for crisis communication.

Unlike traditional media sources where people are consumers of content, social media transforms people into both consumers and producers of content. These sources can provide rapid and immediate real-time information on an event so that emergency response personnel have greater situational awareness and can make quick decisions during crises. This course will provide the information (and hands-on experience) necessary to start and execute the participants’ social media disaster plans.

WHO SHOULD TAKE THIS COURSE
This course is targeted for a broad cross section of professionals involved in emergency management, first responder services, planners, and communication and public information personnel.

MODULES
✓ Introduction to Social Media
✓ Understanding the Use of Social Media
✓ Implementing Different Social Media Platforms
✓ Using Social Media to Identify Trends, Monitor, and Conduct Simple Data Mining of Information
✓ Incorporating Advanced Social Media Monitoring and Data Mining Techniques

COURSE DELIVERY:
March 3, 2015
8:00 AM - 5:00 PM
Lawrence, KS

LOCATION AND DETAILS:
Haskell Indian Nations
University: BOR Room Navarre
155 East Indian Avenue,
Lawrence, KS 66046

REGISTRATION:
https://ndptc.hawaii.edu/training
FOR REGISTRATION ASSISTANCE CONTACT:
Dr. Daniel Wildcat
785-832-6677
dwildcat@haskell.edu

COURSE REQUIREMENTS:
• Participants must bring a Wi-Fi enabled laptop.
• Participants must create a Twitter and a Facebook account prior to attending the course.
• Participants must be able to post test messages on these accounts.
A four-hour awareness-level course designed to help prepare communities to provide emergency managers, first responders, and community members across all sectors with a basic understanding of the latest knowledge in winter weather science, forecasting, warning, and preparedness.

Since winter weather can strike every state in the United States, this course will prepare participants to understand the basics of winter weather science, the winter weather forecasting process, how winter weather forecasts are communicated, and the fundamentals of winter weather safety and preparedness.

Who Should Take the Course:
This course is targeted for a broad cross section of professionals involved in emergency management, first responders, large companies and/or institutions, fire services, EMS, Citizen/Volunteer groups, Law Enforcement and non-governmental organizations.

COURSE DELIVERY
March 4, 2015
1:00PM - 5:00 PM
Lawrence, KS

LOCATION AND DETAILS:
Haskell Indian Nations University:
Parker Computer Hall
155 East Indian Avenue,
Lawrence, KS 66046

REGISTER AT:
https://ndptc.hawaii.edu/training

FOR REGISTRATION ASSISTANCE CONTACT:
Dr. Daniel Wildcat
785-832-6677
dwildcat@haskell.edu

MODULES
✓ Science of Winter Weather
✓ Winter Weather Forecasting Process
✓ Winter Weather Warning Process & Safety
✓ Winter Weather Scenario
This 4-hour course will also provide community leaders with an understanding of the necessary plans and tools needed in planning for natural disasters, and will help them to better understand and identify personnel best equipped to address response and recovery requirements in the case of an actual disaster. This course will assist community leaders to identify and define the roles and responsibilities they may be expected to assume in the event of a natural disaster given their leadership positions, as well as those of the first responders and support personnel in the response and recovery phase.

March 4, 2015
8:00 AM - 12:00 PM
Lawrence, KS

LOCATION AND DETAILS:
Haskell Indian Nations University:
Parker Computer Hall
155 East Indian Avenue,
Lawrence, KS 66046

REGISTER AT:
https://ndptc.hawaii.edu/training

FOR REGISTRATION ASSISTANCE CONTACT:
Dr. Daniel Wildcat
785-832-6677
dwildcat@haskell.edu

MODULES
✓ Hazards Overview
✓ Community Preparedness and Mitigation
✓ Value of Partnerships
✓ Preparation of an Emergency Operations Plan
This is an awareness level course for a wide audience. Tornadoes can strike anywhere within the United States, consequently every community needs to be ready for hazards associated with them. This course will fulfill the goals of the “whole community” approach to emergency management, with participants consisting of members from all sectors of the community. Multiple core capabilities will be addressed, with particular emphasis on “public information and warning” and “threats and hazard identification.” Participants who represent different sectors such as mass care services, health and social services, operational communications, critical transportation, and planning would further expand the reach of this course to other corresponding core capabilities.

WHO SHOULD TAKE THIS COURSE
This course is targeted for a broad cross section of professionals involved in emergency management, fire services, coastal zone managers, planners, developers, business and education.

MODULES
✓ Governmental administrative
✓ Emergency management
✓ Law enforcement
✓ Fire Services
✓ Planners/developers
✓ Small businesses
✓ Community organizations
✓ At risk households
✓ Education

COURSE DELIVERY
March 5, 2015
8:00 AM - 5:00 PM
Lawrence, KS

LOCATION AND DETAILS:
Haskell Indian Nations University:
BOR Room Navarre
155 East Indian Avenue,
Lawrence, KS 66046

REGISTER AT:
https://ndptc.hawaii.edu/training

FOR REGISTRATION ASSISTANCE CONTACT:
Dr. Daniel Wildcat
785-832-6677
dwildcat@haskell.edu

As a member of the National Domestic Preparedness Consortium, the NDPTC is a DHS/FEMA training partner dedicated to providing critical all-hazards training throughout the United States and its territories with an emphasis on natural hazards and island and coastal communities.
This is an eight-hour management-level course to provide emergency managers, first responders, and campus officials with a basic understanding of the latest knowledge of the best practices of hazardous weather preparedness activities for academic/government/corporate campus communities.

**WHO SHOULD TAKE THIS COURSE**
This course is targeted for a broad cross section of professionals involved in emergency management, emergency managers, campus incident management teams, campus officials & administrators, university and college volunteer organizations, and students with organizational leadership roles who are interested in contributing to campus preparedness.

**MODULES**
- Hazardous Weather Impacts To Campuses
- Short Lead-Time Weather Events: Science
- Short Lead-Time Weather Events: Preparedness
- Long Lead-Time Weather Events: Science
- Long Lead-Time Weather Events: Preparedness
- Warning Dissemination and StormReady

**COURSE DELIVERY**
March 6, 2015
8:00 AM - 5:00 PM
Lawrence, KS

**LOCATION AND DETAILS:**
Haskell Indian Nations University:
BOR Room Navarre
155 East Indian Avenue,
Lawrence, KS 66046

**REGISTRATION:**
https://ndptc.hawaii.edu/training

**FOR REGISTRATION ASSISTANCE CONTACT:**
Dr. Daniel Wildcat
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Phone: 808-956-0600
Fax: 808-536-9110
website: ndptc.hawaii.edu

As a member of the National Domestic Preparedness Consortium, the NDPTC is a DHS/FEMA training partner dedicated to providing critical all-hazards training throughout the United States and its territories with an emphasis on natural hazards and island and coastal communities.